



UDSM 7TH RESEARCH AND
INNOVATION WEEK
— 2022 —

Strategic Partnership Dialogue

**Maximising University – Industry Linkage
in Research and Innovation for Societal Impact**



25th May 2022, 09:00 - 13:30



University of Dar es Salaam Library



Moderator:
Dr. Remidius Ruhinduka,
Lecturer-School of Economics



Panelist 1

Dr. Catherine Masao
Researcher, UDSM

*TRC-UDSM Research Partnership on Standard
Gauge Railway Project (SGR): A Model for
Knowledge Co-creation*



Panelist 2

Ms. Miranda Naiman
*Founder and Managing Partner,
Empower Limited*

*A Partnership in Developing 21st Century
Skills for UDSM Students: Generation
Empower & UDSM*



Panelist 3

Ms. Fauzia Malik
*CEO Super Meals Limited
(Cool Blue)*

*University-Industry Linkage: Opportunities and
Challenges*



Panelist 4

Mr. Unguu Ramadhani Sulay
Managing Director, Coca-Cola Kwanza Limited

*Societal Transformation Agendas and New
Business Models in Tanzania: Lessons from
University-Industry Engagements*